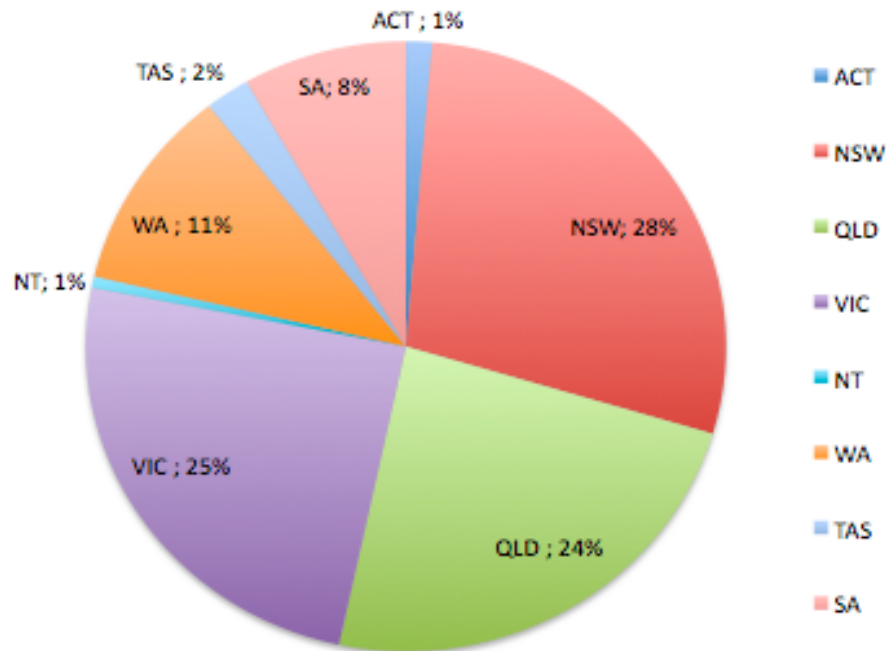
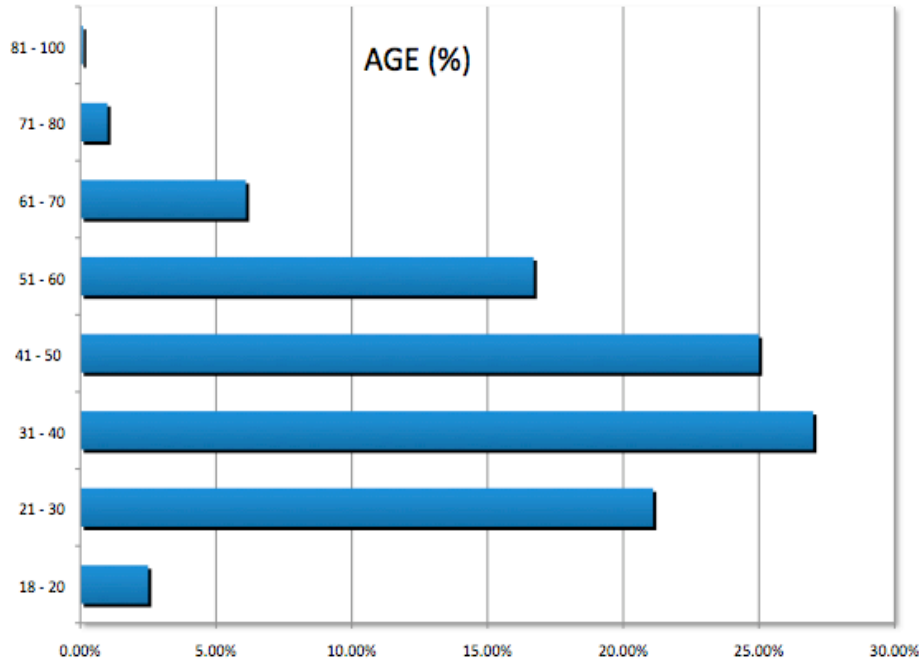


UM DIRECT MEDIA KIT



UM Direct collects non-incentivised, double opt-in electronic marketing data from Australian consumers and connects them with promotional offers targeted to their profiled interests.

With Internet marketing experience spanning many years, UM Direct differentiates themselves through their customer service and knowledge of the online space.

Pricing is competitive and performance driven (you only pay for what you get), campaigns are unique and sent on the day and time of your choosing, either as HTML or Plain text email creative's. With the added advantage of UM Direct network partners to collaborate with you can reach as many or as little Australian consumers as you require. With open rates of approx 20% and click through rates of approx 5%, UM Direct is a network you cannot afford not to use. Ask for your free proposal today.

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RECOMMENDED OPPORTUNITIES